

Script for Cold calling Non Profits

Good Morning,

My name is _____ from Premier Designs & I need to speak to the Director or Chairperson in charge of Fund Raising for your organization. Who would that be?

(When connected)

Good Morning, My name is _____ from Premier Designs & I understand you are the person in charge of Fund Raising for your Organization. Is that correct? Response "Yes"

Great. I own my own business called Premier Designs Jewelry. We are a High Fashion Jewelry Company & Premier has been in business for 22 years. We specialize in helping the community in several ways & one of them is helping non profit organizations like yours Raise monies for their cause. I would like to take an opportunity to share those ideas with you at your convenience. What day & time would be good for you?

You can take it from there. They may ask how long will it take. Honestly only 15 min of their time would be sufficient. You bring with you some sample pieces along with a catalog & proposal. They may ask you to send a catalog & proposal to them first before your meeting. I try to schedule the meeting first. I have found that doing what I call One Time Event is most profitable & least expense out of your pocket.

Good Luck & just keep that servants heart & your businesses will prosper!