

# BUILDING A PREMIER BUSINESS



Training Show

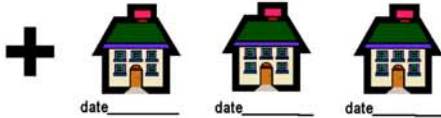
Date \_\_\_\_\_

Hold six additional Home Shows 45 days from your Training Show date, and earn **\$200 Free Jewelry!**  
Mail Quick Start Form into Premier

## Quick Start



date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_



date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_

**Hold By**

Date \_\_\_\_\_

Hold three more shows ( total of nine Home Shows in your first 45 days) from your Training Show date and earn

**\$300 Free Jewelry**

Mail Quick Start Form into Premier



## Fast Track

Sponsor your 1st Jewelry in your first 60 days of business earn

**\$50 CASH**

From Your Upline

## Home Show Club



date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_



date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_



date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_

**Complete By**

Date: \_\_\_\_\_

Hold a Total of 25 Personal Shows in your first 120 days of Business

You have accomplished the

**HOME SHOW CLUB!**

(Mail verification form into Premier

You will find this form in your Jeweler's Handbook)

**PLUS...**

**YOU WIN \$100 Retail Jewelry Certificate** from your Upline.

Mail Copy Of Your Verification Form To Your Upline.

Sponsor four first levels and hold 24 Personal/Training Shows and you are are a **BUILDER**  
You Will Receive...

**\$300 in FREE Jewelry!**

(Mail verification form into Premier

You will find this form in your Jeweler's Handbook)

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Training Show

Date: \_\_\_\_\_

New Jeweler Name



Training Show

Date: \_\_\_\_\_

New Jeweler Name



Training Show

Date: \_\_\_\_\_

New Jeweler Name



Training Show

Date: \_\_\_\_\_

New Jeweler Name

# DESIGNER

To promote to Designer you MUST SPONSOR a total of Seven Jewelers and HOLD 36 PERSONAL AND TRAINING SHOWS IN THE PREVIOUS 12 MONTH PERIOD.



date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_ date \_\_\_\_\_



Training Show

Date: \_\_\_\_\_

New Jeweler Name

Training Show

Date: \_\_\_\_\_

New Jeweler Name

Training Show

Date: \_\_\_\_\_

New Jeweler Name

**You Are A Designer!**  
**You earned \$500 in Jewelry from Premier**

# New Jeweler Booking Rewards

Jeweler Name: \_\_\_\_\_

Training Show Date: \_\_\_\_\_

**Book 6 Home Shows within your first 30 days of business( dates are required) by the day of your Training Shows. You WIN 1 dozen FREE Catalogs**

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_

**BONUS:**

Hold your **FIRST** show the week of your Training Show and WIN your favorite Premier Ring.

Hold **TWO** shows the week of your Training Show and WIN **2** Rings.

Hold **3** shows the week of your Training Show and WIN **3** rings.

( All shows must be held after your Training Show. CONTACT Upline for your gift.)

\* Make a copy and give this to your sponsor the night of your Training Show

**Book 9 Home Shows within your first 45 days of business( dates are required) by the day of your Training Show**

**You WIN 2 dozen FREE Catalogs**

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Number: \_\_\_\_\_ Date \_\_\_\_\_



# How to get Bookings...

*Call your Friends and Family and use this exact verbiage.*

“Hey **(her name)**! It’s **(your name)**, I hope I am not catching you at a bad time. I won’t keep you but just a minute.

**(Her name)**, I have a huge favor to ask you! I really need your help! I am starting a new business to help make us some extra money. Have you ever heard of Premier Designs Jewelry?

I am now a Premier Jewelry Lady. The jewelry is just beautiful and it has a Great Guarantee! Here is where I really need your help. I need 9 friends that will help me get my business started in the next 30 days.

All that means is you will allow me to come over to your house, lay my jewelry out on your kitchen table and invite a few friends over for coffee or coke.

Here is the huge favor, will you be one of my 9 friends that help me get started? I will be able to give you a lot of free jewelry for helping me. My average hostess gets \$100 - \$300 in Free Jewelry.

*Pause, let her answer...*

As a special favor to you for helping me, I am going to let you shop at 20% for the next year. If you set a date during my first week of business, you’ll get to shop at 25% off for the next year.

*Can I count on you to be one of my friends (her name)?*