

REALITY OF 4

$$\begin{array}{r}
 4 \\
 - 2 \\
 \hline
 = 2 \text{ 1st year} \\
 + 4 \\
 \hline
 6 \\
 - 3 \\
 \hline
 = 3 \text{ 2nd year} \\
 + 4 \\
 \hline
 10
 \end{array}
 \qquad
 \begin{array}{r}
 = 7 \\
 - 3 \\
 \hline
 = 4 \text{ 3rd year} \\
 + 4 \\
 \hline
 8 \\
 - 3 \\
 \hline
 = 5 \text{ 4th year} \\
 + 4 \\
 \hline
 12
 \end{array}
 \qquad
 \begin{array}{r}
 = 9 \\
 - 4 \\
 \hline
 = 5 \text{ 5th year} \\
 \downarrow \\
 25\% \text{ (5/20)} \\
 \text{Long-Term Retention}
 \end{array}$$

POWER OF 7

$$\begin{array}{r}
 7 \\
 - 3 \\
 \hline
 = 4 \text{ 1st year} \\
 + 7 \\
 \hline
 11 \\
 - 4 \\
 \hline
 = 7 \text{ 2nd year} \\
 + 7 \\
 \hline
 14
 \end{array}
 \qquad
 \begin{array}{r}
 = 14 \\
 - 5 \\
 \hline
 = 9 \text{ 3rd year} \\
 + 7 \\
 \hline
 16 \\
 - 6 \\
 \hline
 = 10 \text{ 4th year} \\
 + 7 \\
 \hline
 17
 \end{array}
 \qquad
 \begin{array}{r}
 = 17 \\
 - 6 \\
 \hline
 = 11 \text{ 5th year} \\
 \downarrow \\
 27\% \text{ (11/35)} \\
 \text{Long-Term Retention}
 \end{array}$$

IMPACT OF 12

$$\begin{array}{r}
 12 \\
 - 6 \\
 \hline
 = 6 \text{ 1st year} \\
 + 12 \\
 \hline
 18 \\
 - 8 \\
 \hline
 = 10 \text{ 2nd year} \\
 + 12 \\
 \hline
 30
 \end{array}
 \qquad
 \begin{array}{r}
 = 22 \\
 - 9 \\
 \hline
 = 13 \text{ 3rd year} \\
 + 12 \\
 \hline
 25 \\
 - 10 \\
 \hline
 = 15 \text{ 4th year} \\
 + 12 \\
 \hline
 37
 \end{array}
 \qquad
 \begin{array}{r}
 = 27 \\
 - 11 \\
 \hline
 = 16 \text{ 5th year} \\
 \downarrow \\
 27\% \text{ (16/60)} \\
 \text{Long-Term Retention}
 \end{array}$$

**YOU MUST
KEEP SPONSORING!!!
YOUR BUSINESS
DEPENDS ON IT!**

Note: This is an illustration only and is designed to show the reality of sponsoring. Individual and Downline results will vary.