

A is ACCESSORIES. Ladies, accessories are a necessity!! They are the secret to creating a great look on a budget.

P is for PREMIER. Premier was founded 22 years ago, based in Dallas, Texas. We have a complete line of High fashion jewelry which gives you confidence and that put together – we call: **GIRL POWER!!**

P is also for PEARLS. "Girls, wear your pearls!" Pearls are timeless and they add a sense of style to anything you wear them with. They look great with everything from Jeans, to dresses to suits. Anything goes! {Show a pearl ensemble}

T is for TRENDS! One of the things I love most about my job is learning how to look my best and teaching others to do the same! This season, metallic is runway hot and our two-tone and tri-color jewelry is a perfect way to complete your wardrobe. {Show a two-tone or tri-color ensemble}

B is for BIBLICALLY BASED. Honoring God and serving others is the Heart of Premier. Premier was founded to give women an alternative to being gone 40 hours a week. (*Tell your 2-minute Premier story*).

B is also for BLING, BLACK AND BEADS!! We have them all and they will take your every day outfit and give it a "Designer appeal." {Show only one of these. Ask which set they'd like to see}

G-is for GOLDEN GUARANTEE (show the poster and explain the guarantee).

G is also for GOLD!! Gold is glamorous, is back in a BIG way this season and we've got lots of it that you will LOVE, LOVE, LOVE!! Don't hesitate mixing your silver and gold pieces together. It is considered very trendy and chic!! {Show a gold ensemble}

S-is for SILVER. There's no doubt about it, silver is fun, stylish and sassy! {Show a silver ensemble}

S-is for Scarves – Scarves are a great way to add a "pop" of color to your wardrobe. (*Show some simple ways to wear them: as a headband, on their purse and around their neck*). You MUST sell the sizzle on your scarves to get them excited about the "Gift with purchase" After you demonstrate the scarves say, "Ladies the most exciting thing about these scarves is that they are FREE! With a \$50 purchase or more, you get to pick your favorite and take it home with you!!"

S-is also for SURVEY – Step them through the survey sheet, do booking and sponsoring activity, collect the surveys and do the auction if you're using Diva Dollars or the drawing if you're using tickets.