

Thanks for booking your Premier Designs jewelry show with me!

Dear

I'm really looking forward to your Premier Designs jewelry show on _____.

I will be doing all I can to help you have the most successful home show possible. Tell everyone you know how much fun we'll have at your show!! **Remember, you can earn your first \$25 Bonus by simply holding your home show on the original date!**

Please mail, email or fax your guest address list to me by _____. Call me if you have any questions. Thank you!

Best Regards,

Only 2 WEEKS until your Premier Designs jewelry show!!

Dear

The invitations have been mailed to your guests!

Don't be afraid to ask your friends if *they* would like to get some FREE JEWELRY! Tell them about Premier's incredible Hostess Benefits! Be enthusiastic about the jewelry, and be sure to wear any Premier jewelry you already own. **Tell them how simple and FUN it is to hold a home show!**

Remember, your third \$25 Bonus is as easy as having 3 of your friends schedule their own show! See you in two weeks!

Fondly,

Only 3 WEEKS until your Premier Designs jewelry show!!

Dear

Thank you again for scheduling a Premier Designs jewelry show! How are your OUTSIDE ORDERS coming along?

Don't forget to show your catalog every chance you get! Be excited and enthusiastic! If you leave a catalog with someone, get back in touch within two days. Keep in mind that the items in the catalog are actual size, and if someone is unhappy with an item they purchase from the catalog, they can exchange it for another piece within 5 days. Let me know if you need any more catalogs. **Remember, you will earn your second \$25 Bonus simply by having at least \$100 in Outside Orders - go for it!!** Thank you again for all you are doing to prepare for your show.

Fondly,

I'm so excited your Premier Designs jewelry show is NEXT WEEK!

Dear

Your show is next _____!! Have you forgotten anyone? Think of neighbors, relatives, co-workers, and friends. Encourage everyone to bring a guest or two. This could really increase your attendance!

It also makes a big difference when you make reminder calls to your guests two days before your show, especially to those who haven't called to RSVP. I want to help you earn as much FREE jewelry as possible!

Remember, you'll receive another \$25 Bonus with 10 or more guests (18 or older) in attendance!!

See you next week!

