

Fashion Personality Quiz

Identify your fashion personality in order to help develop an individual fashion style. Remember that your personal style should reflect your personality, your body type, your tastes and preferences. This questionnaire is designed to identify four basic types: the Natural, the Classic, the Romantic, and the Dramatic. A woman may be a composite of a few different types, but in the interest of developing a specific image, should elect to emphasize the characteristics of the predominant type.

From the following questions, select the one answer that seems to best define your preferences.

1. My favorite colors include:
 - a. Beige, putty, creams, grey-green.
 - b. Ivory, navy, gray, dark brown.
 - c. Pink, mauve, baby blue, lavender.
 - d. Red, black, orange, chartreuse, turquoise.
2. My favorite fabrics are:
 - a. Cotton, tencel, ramie, all natural fibers, cotton knits, wash & wear styles.
 - b. Fine quality fabrics-silks, wools, elegant tweeds, soft cashmeres.
 - c. Velvets, lace, brocades, embroidered materials.
 - d. Suede, leather, patterned pashmina, fur, beaded material.
3. My favorite hairstyle is:
 - a. Casual, straight or curly, wash & wear maintenance.
 - b. Controlled, medium length, perhaps pulled back, conservative color.
 - c. Long, loose, wavy or curled.
 - d. Sleek and straight, perhaps asymmetrical.
4. My favorite shoes are:
 - a. Loafers, deck shoes, hiking boots, plain flat pumps.
 - b. Spectator pumps, riding boots, finest quality flats and pumps.
 - c. Ballet flats, lace-up boots, delicate sling-backs, Mary-Janes.
 - d. Suede boots, multi-colored and multi-fabric heels, geometric slides.
5. My favorite accessories include:
 - a. Jewelry made with silver and stones, wood, or shells, cotton bandanas or Simple scarves, simple hand-tooled leather belts and purses.
 - b. Fine silk designer-type scarves, pearls, medium size jewelry, diamond or CZ studs.
 - c. Lace scarves, floral design jewelry, fabric belts, indelicate colors, filigree.
 - d. Bold geometric jewelry, pashmina or oversized shawls and wraps, large suede, velvet or leather bags.
6. My ideal weekend would be:
 - a. Spent snowboarding, skiing or golfing.
 - b. At a country home with sailing and family dinner on the agenda.
 - c. At a romantic bed and breakfast with cozy breakfasts and candlelight dinners.
 - d. At an exotic locale, sightseeing, dining and shopping.

7. My favorite clothes are:
 - a. Comfortable, simply stated wash and wear separates.
 - b. Tailored, classic separates or suits.
 - c. Soft, draping lines, ruffles and lace.
 - d. Straight, spare lines, geometric, asymmetrical shapes.

8. I am often described as:
 - a. Down to earth, practical, warm.
 - b. Elegant, tasteful, confident.
 - c. Feminine, caring, romantic.
 - d. Creative, assertive, colorful, dynamic.

9. The celebrities I most identify with include:
 - a. Meg Ryan, Sally Field, Helen Hunt, Jane Fonda, Sandra Bullock.
 - b. Candice Bergen, Grace Kelly, Jackie Kennedy, Gwyneth Paltrow.
 - c. Jane Seymour, Jaclyn Smith, Nicole Kidman, Amy Irving
 - d. Madonna, Cher, Ivana Trump, Charlize Theron.

Totals: A's _____ B's _____ C's _____ D's _____

If you find that **A's** are predominant, then you may consider yourself a **Natural**, with a relaxed easy style, and unassuming manner. You generally have no interest in being a “clothes horse,” nor do you care about standing out in a crowd. Your colors are natural and muted and your jewelry is never flashy.



If you count more **B's** than other letters, then you have a **Classic** fashion personality. Your ideal is understated elegance. You generally prefer neutral, basic colors but you occasionally don pastels or brights if they have a classic, timeless cut. Your jewelry is chic and simple, your makeup polished, but light.



If you chose more of the **C's**, you are considered a fashion **Romantic**. You are alluring and feminine and prefer shades associated with the Venusian gender, such as pinks, plums and lavenders. Your clothing has a soft flowing line. Your jewelry is delicate, sometimes antique in appearance.



If you have chosen more **D's** than other answers, then you are a true **Dramatic**, extremely bold in your style and personality. You can get away with strong clear colors and bold lines that would appear shocking on others, but are just right on you. Your jewelry can be large and quite noticeable and your makeup often follows the latest trends.

