

# Designer Program Qualifications

The purpose of the Designer Program is to develop field leadership for Premier Designs. It recognizes Jewelers who are building their business through sponsoring and helping other Jewelers build their Premier Designs business. The levels of

achievement in the program are Builder, Designer, One through Seven Diamond Designer, and Executive Director through Diamond Executive Director.

The qualifications for each leadership level are listed below. To promote to the

next level in the Designer Program, fill out the Leadership Qualification Form found on the Jeweler Only site under Awards and Recognition, and submit to the Home Office for approval.

## DESIGNER PROGRAM REQUIREMENTS

	FIRST-LEVEL	SHOWS/TS	LEGS	10:10:10
Builder .....	4	24	0	4
Designer .....	7	36	0	7
One Diamond .....	8	36	1	20
Two Diamond .....	10	36	1	40
Three Diamond .....	12	36	2	75
Four Diamond .....	14	24	3	100
Five Diamond .....	16	24	4	150
Six Diamond .....	18	24	5	200
Seven Diamond .....	20	24	6	250
Executive Director .....	22	0	7	350
Silver Executive Director .....	24	0	8	450
Gold Executive Director .....	26	0	9	550
Platinum Executive Director .....	28	0	10	650
Diamond Executive Director .....	30	0	11	750

*Builders, Designers and One through Three Diamond Designers will have an annual Activity Review. To keep your leadership status, you must meet the qualifications of the Designer Program.*

