



Premier Leadership - "Building" Guidelines



Purpose: To keep growing and building your Premier Business. These levels are **more** than the minimum requirements, and represent the levels of activity that we were involved in at each level of our business.

Designer

Level of Activity

- Minimum 2 Home Shows per week
- Sponsor 10-12 new Jewelers per year
- One Training per month
- One Opportunity Presentation (OP) per month
- Two 1-on-1's per week (personal &/or downline)♦
- Focus on 1-2 key people**



One Diamond Designer

Level of Activity

- Minimum 2 Home Shows per week
- Sponsor 10-12 new Jewelers per year
- One or two Training's per month
- One or two OP's per month
- Three 1-on-1's per week (personal &/or downline)
- ♦Focus on 2-3 key people**



Two Diamond Designer

Level of Activity

- Minimum 2 Home Shows per week
- 10-12 Sponsored per year
- Two Training's per month
- Two OP's per month
- Three 1-on-1's per week (personal &/or downline)
- ♦Focus on 2-3 key people**
- ♦Develop your second leg of your organization**
- ♦Develop one area outside your home base**



Three Diamond Designer

Level of Activity

- 7-8 Home Shows per month
- 8-10 Sponsored per year
- Three Training's per month
- Three OP's per month
- Four 1-on-1's per week (personal &/or downline)
- ♦Focus on 2-3 key people**
- ♦Develop your third leg of your organization**
- ♦Develop one area outside your home base**



Four Diamond Designer

Level of Activity

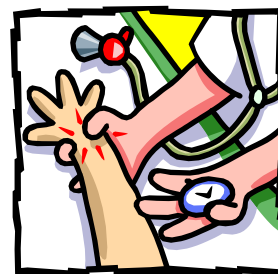
- 4-6 Home Shows per month
- 7-8 Sponsored per year
- Four Training's per month
- Four OP's per month
- Three 1-on-1's per week (personal &/or downline)
- ♦Focus on 2-3 key people**
- ♦Develop a Four Diamond in your organization**
- ♦Develop one "New" area outside your home base**



Five Diamond Designer

Level of Activity

- 3-4 Home Shows per month
- 7-8 Sponsored per year
- Four Training's per month (in &/or out of town)
- Four OP's per month (in &/or out of town)
- One-on-one's as needed helping key people
- ♦Focus on 2-3 key people**
- ♦Develop Four & Five Diamonds in your organization**
- ♦Develop one "New" area outside your home base**



"The 'minimum' standards in Premier are for the sole purpose of checking the 'Pulse' of your business. Just because there is a pulse doesn't mean you are in good health! These guidelines will help you build a healthy business that will support your family and meet ALL of your needs!"