



Book-A-Thon Verbiage

Hi _____! This is _____, your favorite jewelry lady. You are probably wondering what all the noise is in the back ground! I'm at my friend's house with a bunch of Premier jewelers and I'm in a contest RIGHT NOW! The person with the most bookings in the next 30 minutes wins! When you book a show I get to blow my whistle! What do you think?

Also, tell them about the current promotion going on if any.