

# 180 Days to Designer

In addition to your Training Show or your Renewal Show, you'll need to do 36 more Home Shows and sponsor seven new Jewelers in 180 days. You can do it!

## Goal One: Quick Start and Rookie Team



A red background section for Goal One. It features two rows of house icons. The first row has six houses, and the second row has six houses. To the right of the second row is a red circle with a white plus sign. Further right are two white silhouettes of women. Below the first row of houses is the text "Quick Start Deadline" and a white rectangular input box. Below the second row of houses is the text "Rookie Team Deadline" and a white rectangular input box. A red circle with a white plus sign is centered below the two input boxes.

## Goal Two: Home Show Club and Builder



A teal background section for Goal Two. It features two rows of house icons. The first row has six houses, and the second row has six houses. To the right of the second row is a red circle with a white plus sign. Further right are two white silhouettes of women. Below the first row of houses is the text "Home Show Club" and a white rectangular input box. Below the second row of houses is the text "Builder Deadline" and a white rectangular input box. A red circle with a white plus sign is centered below the two input boxes.

## Goal Three: Designer



A lime green background section for Goal Three. It features three rows of house icons. The first row has five houses, the second row has five houses, and the third row has two houses. To the right of the second row is a red circle with a white plus sign. Further right are three white silhouettes of women. Below the second row of houses is the text "Designer Target Date" and a white rectangular input box.

## *Quick Start*

For new Jewelers and for current Jewelers on their annual anniversary. Hold six Home Shows in the first 45 days after your Training Show (or after your Renewal Show) and earn a \$200 retail jewelry certificate. Hold nine shows in the same time period and earn an additional \$100 retail jewelry certificate.

## *Joan's Rookie Team*

For new Jewelers. Hold a total of 12 Home Shows and sponsor two new Jewelers within six months of your Training Show and you will be rewarded with a \$300 retail certificate and special team recognition.

## *Home Show Club*

You'll become a member of this club when you've held 25 Home Shows in 120 consecutive days. That's four months, five to six shows a month - just do one show a week...and then one more.

## *Builder*

You'll achieve the Builder leadership level once you have held a total of 24 Home Shows and have sponsored a total of four new Jewelers in a 12-month accounting period. Plus, you will be rewarded with a \$300 retail jewelry certificate!

## *Designer*

Once you achieve Builder, all you have to do is hold 12 more Home Shows and sponsor three more new Jewelers in a 12-month accounting period to achieve Designer. Then you'll be rewarded with a \$500 retail jewelry certificate and be eligible to earn Designer leadership trips!

*Details for all of the above programs can be found in your Jeweler Handbook.*